

ASEAN MANUFACTURING YOUTH CONFERENCE 2025

REIMAGINING ASEAN MANUFACTURING



- SAVE THE DATE -

AUGUST 27-28, 2025

MANDARIN ORIENTAL
KUALA LUMPUR, MALAYSIA

CONFERENCE PARTNERS



TECHNOLOGY PARTNER



SUPPORTING ORGANISATIONS





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MANDARIN ORIENTAL KUALA LUMPUR, MALAYSIA

After the resounding success of the inaugural conference in 2024, the FMM Youth Committee is back with the ASEAN Manufacturing Youth Conference 2025 (AMYC 2025) !

JOIN US on August 27-28, 2025 at the Mandarin Oriental Kuala Lumpur, Malaysia.

Over two dynamic days, emerging ASEAN business leaders and manufacturing-focused SMEs will explore cutting-edge practices, breakthrough technologies, and practical pathways that advance sustainability and champion diversity.

With Malaysia serving as the ASEAN Chair this year, the AMYC 2025 carries added weight: it will spotlight the pivotal role of young leaders and SMEs in delivering the economic pillar of the ASEAN Community Vision 2045.

Reserve your seats today and help shape the future of ASEAN manufacturing!



**2 Days
Conference**



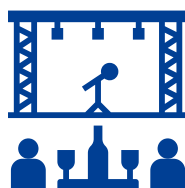
**2 Days
Exhibition**



**350+
Delegates**



**Networking
Coffee Breaks**



**Networking
Dinner**



**20 Speakers /
Panellists**



“Reimagining ASEAN Manufacturing” has been selected as the theme for AMYC 2025, reflecting a forward-thinking approach to transformation in the manufacturing industry

This two-day conference will feature engaging panel discussions and presentation sessions tailored for ASEAN young business leaders and SMEs

PROGRAMME OUTLINE - DAY 1: AUGUST 27, 2025 (WED)

8.30 a.m.

Registration of Delegates & Arrival of Invited Guests

9.30 a.m. – 10.40 a.m.

Opening Ceremony

- Welcome Remarks by YBhg Tan Sri Dato' Soh Thian Lai, President, Federation of Malaysian Manufacturing
- Keynote Address by YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz, Minister of Investment, Trade and Industry, Malaysia

Launch of AMYC 2025

10.40 a.m. – 12.30 p.m.

SESSION 1: Leaders' Roundtable: Manufacturing in a Rapidly Evolving World: Technology, Trade & Talent

Moderator: Professor Dr Ong Kian Ming, Pro Vice-Chancellor for External Engagement, Taylor's University

- Panellist 1: YBhg Tan Sri Dato' Soh Thian Lai, President, Federation of Malaysian Manufacturing
- Panellist 2: Wiboon Rugsanchaoenphol, Executive Board, The Federation of Thai Industries
- Panellist 3: Rizal b Dato' Nainy, CEO, SME Corporation Malaysia
- Panellist 4: Pascal Bergougnou, Principal BD Manager, Automotive & Manufacturing IBU, APJ Region, Amazon Web Services (AWS)

2.00 p.m. – 4.00 p.m.

SESSION 2: Advanced Manufacturing: Practical Pathways to Digital Transformation

Moderator: Tec D

- Speaker 1: Gary Gan, General Manager, Hexa Food Sdn Bhd
- Speaker 2: Sascha Graef, Managing Director, MPDV Asia Pte Ltd
- Speaker 3: Microsoft

4.20 p.m. – 6.00 p.m.

SESSION 3: Supply Chain Resilience: Minimising Disruption: Case Studies in Managing Global and Regional Risks

Moderator: S. Jai Shankar, Senior Director, Export Promotion & Market Access Division, MATRADE

- Speaker 1: Tina Jamaludin, Chief Representative - Malaysia, US-ASEAN Business Council
- Speaker 2: Quinn Zhu, General Manager, HH Automation Sdn Bhd
- Speaker 3: Nestle

6.30 p.m.

AMYC 2025 Networking Dinner





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PROGRAMME OUTLINE - DAY 2: AUGUST 28, 2025 (THURS)

9.00 a.m.

Registration of Delegates & Networking Coffee Break

10.00 a.m. - 12.00 p.m.

SESSION 4: Repositioning Sustainability and Inclusivity for Long-Term Impact

Moderator: Dr Mark Unlucay, Director of Partnerships, ASEAN Youth Organization (AYO)

- Speaker 1: Chris Humphrey, Executive Director, EU-ASEAN Business Council
- Speaker 2: Harith Ridzuan, Founder & Chief Executive Officer, Harith Green Carpenter (HGC)
- Speaker 3: Dr Surina Ismail, Group Head of Sustainability, IOI Corporation Bhd
- Speaker 4: Reza Cockrell, Group Managing Director, Pacific Tiger Group

1.30 p.m. – 3.10 p.m.

SESSION 5: Funding Expansion: Financing Growth and Innovation in Manufacturing

Moderator: Alan Foo, Deals Director, Transaction Services, PwC Malaysia

- Speaker 1: Dr Matin Ng Chin Liang, Deputy Group CEO, UWC Berhad
- Speaker 2: Jeremy Sammy, Partner, Navis Capital Partners
- Speaker 3: Farina Ahmad Faris, Head of Communications, Securities Commission Malaysia

3.10 p.m. – 4.10 p.m.

SESSION 6: Panel Discussion on Youth & Innovation in Manufacturing: Bridging the Generation Gap: Next – Gen Leadership and Fresh Perspectives

Moderator: Brian Soo, Chief Innovation Officer, Fire Fighter Industry Sdn Bhd

- Panellist 1: YBhg Tan Sri Datuk Yong Poh Kon, Chairman of Royal Selangor International Sdn Bhd
- Panellist 2: Edwin Yap, Chief Executive Officer, Jemco Manufacturing Sdn Bhd
- Panellist 3: YBhg Dato' Calvin Chan Jia Chern, Managing Director, Oriental International Sdn Bhd

4.10 p.m.

AMYC 2025 Closing Ceremony

4.30 p.m.

End of Conference & Networking Coffee Break

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MEET OUR SPEAKERS & PANELLISTS AND MODERATORS



KEYNOTE ADDRESS BY:

YB Senator Tengku Datuk Seri Utama
Zafrul Tengku Abdul Aziz,
Minister of Investment, Trade and Industry, Malaysia



Tan Sri Dato' Soh Thian
Lai, President,
Federation of
Malaysian
Manufacturing



Rizal b Dato' Nainy,
CEO, SME Corporation
Malaysia



Chris Humphrey,
Executive Director,
EU-ASEAN
Business Council



Tina Jamaludin,
Chief Representative
- Malaysia, US-
ASEAN Business
Council



Pascal Bergoungou,
Principal BD
Manager, Automotive
& Manufacturing IBU,
AWS



Dato' Calvin Chan,
Managing Director,
Oriental Coffee
International Sdn Bhd



Sascha Graef,
Managing Director,
MPDV Asia Pte Ltd



Dr Surina Ismail,
Group Head of
Sustainability,
IOI Corporation Bhd



Harith a.k.a.
The Green
Carpenter and
Founder of The
Green Factory



Gary Gan,
General Manager,
Hexa Food Sdn Bhd



Edwin Yap,
Chief Executive Officer,
Jemco Manufacturing
Sdn Bhd



Dr Martin Ng,
Deputy Group CEO,
UWC Berhad



Moderator: Prof Dr
Ong Kian Ming,
Pro-Vice Chancellor,
External
Engagement, Taylor's
University



Moderator: S. Jai
Shankar, Sr. Director,
Export Promotion &
Market Access
Division, MATRADE



Moderator: Dr Mark
Unlucay, Director of
Partnerships, ASEAN
Youth Organization
(AYO)



Moderator:
Brian Soo,
Chief Innovation
Officer, Fire Fighter
Industry Sdn Bhd

REGISTER YOUR PARTICIPATION TODAY!



AUGUST 27-28, 2025
MANDARIN ORIENTAL KUALA LUMPUR, MALAYSIA



DELEGATE FEE

MEMBER			NON-MEMBER		
	RM	USD		RM	USD
Fee	1 000	250	Fee	1 300	320



SCAN QR CODE
FOR
REGISTRATION

- The above delegate fee is per one (1) delegate basis
- Fee is inclusive of 2 days full conference access with networking lunches, coffee breaks and networking dinner on Day 1
- Excludes Malaysian Service Tax (SST) at 8%
- **Closing date for registration: August 18, 2025 (Monday)**

TO REGISTER: Scan QR Code above or click here: <https://forms.office.com/r/ed2BZbjpe7>

CONTRIBUTORS TO HRD CORP

for Malaysian delegates only

- This conference is a HRD Corp Claimable Course [Course No: **10001552319**]
- **Pre Event:** Application to HRD Corp Claimable Course must be submitted by HRD Corp contributors via eTRIS at least seven (7) working days before the start of the conference. The training grant approval i.e. HRD Corp Grant Reference Number must be submitted to the FMM **before or by August 25, 2025 (Monday)**.
- **Post Event:** HRD Corp contributors must submit all relevant documents required by HRD Corp, duly signed and stamped to the FMM seven (7) working days after the event. **Deadline: September 5, 2025**
- If FMM is unable to claim the delegate fee from HRD Corp after the event - due to delegates attending less than 75% of the total duration of the conference or fail to attend altogether, the FMM reserves the right to issue an invoice to the HRD Corp contributor or company for payment of the full conference fee

NON-CONTRIBUTORS TO HRD CORP

for Malaysian delegates (non-HRD Corp Contributors) & overseas delegates

- Invoice will be issued upon receipt of the completed online registration form
- Payment methods:
 - Payee Name: Federation of Malaysian Manufacturing
 - E-Payment / Telegraphic Transfer - Account No: 5-14208-33076-8
 - Swift Code: MBBEMYKL
- Please email payment advice to: igdivision@fmm.org.my

CANCELLATION / REPLACEMENT / NO SHOW POLICY

- All registrations carry a 50% cancellation liability immediately after FMM has received the completed registration online
- Cancellation must be in writing to FMM [Email: igdivision@fmm.org.my] **before August 22, 2025 (Friday)**
- Replacement at no additional cost
- Non-FMM members **MUST PAY** the full fee before the conference date. FMM members may provide a Letter of Undertaking (LoU) if payment of the delegate fee is not ready before the conference date
- FMM reserves the right to alter, cancel or reschedule the conference. All efforts will be taken to inform the delegates. If FMM decides to cancel / postpone the conference, FMM shall not be responsible for covering all costs incurred by the delegates due to the cancellation / postponement

FOR ENQUIRIES

FEDERATION OF MALAYSIAN MANUFACTURING (FMM)

Wisma FMM, No. 3, Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur, Malaysia

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Visit <https://fmmyouth.org.my/> to find out more information about AMYC 2025



The AMYC 2025 provides an excellent opportunity for companies & organisations to showcase products, services & brand identity to a diverse audience of young business leaders & entrepreneurs and key stakeholders. It also provides a strategic avenue to enhance visibility, forge valuable connections and position brands at the forefront of evolving manufacturing landscape

SPONSORSHIP OPPORTUNITIES

CONFERENCE PARTNER RM 150 000	PLATINUM RM80 000	GOLD RM50 000	SILVER RM30 000	EXHIBITOR PACKAGE RM10 000
	NETWORKING DINNER RM 75 000	LUCKY DRAW SPONSORS RM 5 000	LANYARD SPONSOR RM 20 000	

Customised Sponsorship Packages

Other sponsorship and partnership opportunities are available upon request. If you have specific requirements, the FMM Secretariat would be pleased to discuss and curate a sponsorship package that meets your needs

- The sponsorship fee is inclusive of 8% SST
- Sponsors are responsible for providing their own bunting / roller banners, company leaflets and corporate videos for display / broadcast / circulation at the conference
- Sponsorship packages may be further customised at FMM's discretion to accommodate the sponsor's needs. The FMM reserves the right to update or revise offers at any time. Packages are available on a first-come, first-served basis



[AMYC 2025 Sponsorship Packages](#)

ABOUT THE ORGANISER:



Established in 2022, FMM Youth is targeted at youths in the FMM membership below the age of 40. Its activities, spearheaded by the FMM Youth Committee (YC) are dedicated to nurturing the next generation of entrepreneurs in the manufacturing sector i.e. both 2nd / 3rd generation business owners and young entrepreneurs

FMM Youth offers a dynamic platform for networking, collaboration, skill-building, sharing of knowledge and best practices to enable youth business owners and entrepreneurs remain competitive and forward-thinking, while contributing to the growth and the advancement of the manufacturing industry.



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<https://fmm youth.org.my/>