



FEDERATION OF
MALAYSIAN
MANUFACTURING
(Formerly known as FEDERATION OF MALAYSIAN MANUFACTURERS)



ORGANISED BY:
YOUTH
FEDERATION OF MALAYSIAN MANUFACTURING

ASEAN MANUFACTURING YOUTH CONFERENCE 2025

REIMAGINING ASEAN MANUFACTURING

- SAVE THE DATE -

AUGUST 27-28, 2025

- VENUE -

MANDARIN ORIENTAL KUALA LUMPUR, MALAYSIA

SPONSORSHIP BROCHURE

CONFERENCE PARTNER



TECHNOLOGY PARTNER



SUPPORTING ORGANISATIONS





- SAVE THE DATE -

AUGUST 27-28, 2025

MANDARIN ORIENTAL KUALA LUMPUR, MALAYSIA

After the resounding success of the inaugural conference in 2024, the FMM Youth Committee is back with the ASEAN Manufacturing Youth Conference 2025 (AMYC 2025) !

JOIN US on August 27-28, 2025 at the Mandarin Oriental Kuala Lumpur, Malaysia, where ASEAN young business leaders and SMEs in manufacturing will converge for two days of high-impact discussions on new practices, innovations, advanced technologies and foster sustainability and diversity. This premier event will offer a great platform to exchange updates, share experience and forge meaningful connections.

With Malaysia serving as the ASEAN Chair this year, the AMYC 2025 will hold even greater significance. The conference will be able to highlight and elevate the role of ASEAN young business leaders and SMEs in manufacturing within the economic pillar of the ASEAN Community Vision and its strategic plans.



**2 Days
Conference**



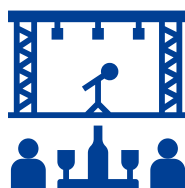
**2 Days
Exhibition**



**350+
Delegates**



**Networking
Coffee Breaks**



**Networking
Dinner**



**20 Speakers /
Panellists**

ASEAN MANUFACTURING YOUTH CONFERENCE 2025

REIMAGINING ASEAN MANUFACTURING

“Reimagining ASEAN Manufacturing” has been selected as the theme for AMYC 2025, reflecting a forward-thinking approach to transformation in the manufacturing industry

This two-day conference will feature engaging panel discussions and presentation sessions tailored for ASEAN young business leaders and SMEs



KEYNOTE ADDRESS BY:

YB Senator Tengku Datuk
Seri Utama Zafrul Tengku
Abdul Aziz, Minister of
Investment, Trade and
Industry, Malaysia



TOPICS FOR DISCUSSION:

- **SESSION 1:** Leaders' Roundtable: Manufacturing in a Rapidly Evolving World: Technology, Trade & Talent
- **SESSION 2:** Advanced Manufacturing: Practical Pathways to Digital Transformation
- **SESSION 3:** Supply Chain Resilience: Minimising Disruption: Case Studies in Managing Global and Regional Risks
- **SESSION 4:** Repositioning Sustainability and Inclusivity for Long-Term Impact
- **SESSION 5:** Funding Expansion: Financing Growth and Innovation in Manufacturing
- **SESSION 6:** Youth & Innovation in Manufacturing: Bridging the Generation Gap: Next – Gen Leadership and Fresh Perspectives

ABOUT THE ORGANISER:



Established in 2022, FMM Youth is targeted at youths in the FMM membership below the age of 40. Its activities, spearheaded by the FMM Youth Committee (YC) are dedicated to nurturing the next generation of entrepreneurs in the manufacturing sector i.e. both 2nd / 3rd generation business owners and young entrepreneurs

FMM Youth offers a dynamic platform for networking, collaboration, skill-building, sharing of knowledge and best practices to enable youth business owners and entrepreneurs remain competitive and forward-thinking, while contributing to the growth and the advancement of the manufacturing industry. For more information, visit <https://fmmyouth.org.my/>

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES	Conference Partner RM 150,000	Platinum RM 80,000	Gold RM 50,000	Silver RM 30,000	Exhibitor Package RM 10,000
Complimentary delegate & networking dinner passes	10	8	6	4	2
Company Logo Exposures					
• Pre-event publicity materials and social media	✓	✓	-	-	-
• Pre-event official website	✓	✓	✓	-	-
• Digital signboard during conference	✓	✓	✓	-	-
• Photowall during conference	✓	✓	✓	✓	-
• Conference backdrop	✓	✓	✓	✓	-
• Conference guide	✓	✓	✓	✓	✓
Company mention in press release	✓	✓	✓	-	-
Company advertisement in conference guide	1 page	1 page	1/2 page	1/2 page	-
Company profile in conference guide	150 words	150 words	100 words	100 words	-
Exhibition space	6 x 3 m	2 x 2 m	2 x 2 m	-	2 x 2 m
Display company banners at conference hall	✓	✓	-	-	-
Broadcast of video message / corporate video	✓	-	-	-	-
Speaking / moderating opportunity	✓	-	-	-	-
Reserved VIP table at lunch banquet hall and networking dinner (10 seats)	✓	✓	-	-	-

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES	Networking Dinner RM 75,000	Lucky Draw Sponsors RM 5,000	Lanyard RM 20,000
Complimentary delegate & networking dinner passes	10	-	4
Company Logo Exposures			
• Pre-event publicity materials and social media	✓	-	-
• Pre-event official website	✓	-	-
• Digital signboard during conference	✓	-	-
• Photowall during conference	✓	-	-
• Conference backdrop	✓	-	-
• Conference guide	✓	✓	✓
Company mention in press release	✓	-	-
Company advertisement in conference guide	½ page	½ page	½ page
Company profile in conference guide	100 words	-	-
Exhibition space	-	-	-
Display company banners at banquet hall	✓	-	-
Broadcast of video message / corporate video	✓	-	-
Speaking opportunity at networking dinner (max 15 minutes)	✓	-	-
Reserved VIP table at networking dinner (10 seats)	✓	-	-
Sponsor to give away prizes	-	✓	-

SPONSORSHIP OPPORTUNITIES

CUSTOMISED SPONSORSHIP PACKAGES

Other sponsorship and partnership opportunities are available upon request. If you have specific requirements, the FMM Secretariat would be pleased to discuss and curate a sponsorship package that meets your needs

NOTES

- The sponsorship fee is inclusive of 8% SST
- Sponsors are responsible for providing their own bunting / roller banners, company leaflets and corporate videos for display / broadcast / circulation at the conference
- Sponsorship packages may be further customised at FMM's discretion to accommodate the sponsor's needs. The FMM reserves the right to update or revise offers at any time. Packages are available on a first-come, first-served basis
- AMYC 2025 Exhibition:
 - The exhibition is a vital part of the AMYC 2025. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with conference delegates
 - The exhibition will be held in the same area of the morning and afternoon networking coffee breaks of the AMYC 2025

Exhibitor Move-In:

Tuesday, August 26, 2025: 05.00 PM – 07.00 PM

Exhibition Show Hours:

Wednesday, August 27, 2025: 08.30 AM – 06.00 PM

Thursday, August 28, 2025: 08.30 AM – 06.00 PM

Dismantling:

Wednesday, August 28, 2025: 06.00 PM – 08.00 PM

(Hours subject to change)

Selection of booth location is based on “first-paid, first served” basis. No exhibitor may sub-let or share the booth with another exhibitor

Exhibit space rental does not include additional furniture, labour, shipping, or any other services



CONFIRMATION OF SPONSORSHIP

We are pleased to confirm our company's support as a sponsor for the ASEAN Manufacturing Youth Conference 2025 (AMYC 2025), taking place on August 27-28, 2025, at the Mandarin Oriental Kuala Lumpur. We acknowledge the sponsorship benefits accorded as stipulated above: (Note: please tick ✓ the sponsorship package opted by your company):

<input type="checkbox"/>	Conference Partner	<input type="checkbox"/>	Networking Dinner
<input type="checkbox"/>	Platinum Sponsor	<input type="checkbox"/>	Lucky Draw
<input type="checkbox"/>	Gold Sponsor	<input type="checkbox"/>	Lanyard
<input type="checkbox"/>	Silver Sponsor	<input type="checkbox"/>	Others:
<input type="checkbox"/>	Exhibitor Package		

☐ Commitment to Anti-Bribery Management System Requirements and FMM Anti-Bribery and Corruption Policy (please tick ✓)

We, hereby agreed to the following:

1. Pledge our commitment to conduct our business ethically and undertake to act with integrity in all our dealings with the Federation of Malaysian Manufacturing (formerly known as Federation of Malaysian Manufacturers) and its subsidiaries ("FMM Group").
2. Confirm that we have read and understood the *FMM Anti Bribery and Corruption Policy ("ABC Policy") of the FMM Group and are in compliance with all applicable laws and regulations relating to anti-bribery and corruption in Malaysia.
3. Declare that we have not been convicted of any offence involving bribery, corruption and fraud nor subject to any current investigation, inquiry or enforcement proceedings by the relevant authorities of any offence under the relevant anti-bribery and corruption laws.

*Click on the text to download the [FMM Anti Bribery and Corruption Policy](#) ("ABC Policy")

Signature: _____	New ROC No: _____
Company: _____	TIN No: _____
Name: _____	SST No: _____
Designation: _____	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> Company Stamp </div>
Email: _____	

The Federation of Malaysian Manufacturing (FMM) reserves the right, at its sole discretion, to change the date & time of the conference. The FMM will notify sponsors on any changes thereof



03-6286 7200 (General Line) |
 03-6286 7326 (Ms Chan) | 03- 6286 7353 (Pn Liana)



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<https://fmm youth.org.my/>